



Highline Community College Winter Quarter 1969-70

November 13 through December 12 Returning Student Registration.
December 15 through December 19 New Students Register by Appointment.
December 22 through December 31 Open Registration for Any Student Without Appointment.
January 5, 1970 Day and Evening Classes Begin.
January 5 through January 9 Late Registration.
February 6 Midterm.
March 20 Last Day of Classes.
March 15 through March 20 Final Exams.

Refund and Withdrawal Calendar
December 31, 1969 Last day to withdraw with 100 per cent refund (less \$10.00 non-refundable deposit.)
January 9, 1970 Last day to withdraw with 80% refund (less deposit).
January 23, 1970 Last day to withdraw with 50% refund (less deposit). This is also the last day to withdraw without the possibility of academic penalty.

The above refund rates apply to complete and official withdrawals. See the current catalog for details regarding withdrawals and refunds.

Changes of Schedule
January 6 through January 8 Times: 9 a.m. to noon and 5:30 to 7:30 p.m.
January 9 Times: 9 a.m. to 5 p.m.

Changes of schedule initiated by the college (faculty or administration) will be accepted at any time without charge.
Dec. 26 last day for mail in Registration.



Hope For Ugly Men

The society for "the beautiful people," is becoming democratic at Highline. According to Ernie Clark, sophomore class president, the "Ugly Man" contest is coming to HCC November 17-21. The ugly man contest is sponsored by different clubs for a local charity. Each club enters an ugly man who goes around campus collecting donations. The person collecting the most money will be crowned "UGLIEST MAN" at Highline. Girls can enter too, but they will be competing for UGLY MAN also.

(What girl would want to be the ugliest girl on campus, anyway?) Ernie Clark, promoted the contest two weeks ago by parading around campus as the first ugly man. "Most people think I don't even need makeup," he says. Ernie collected about sixty dollars. So if you're as ugly as girls (or boys) say you are, have a club sponsor you in the contest. You probably have a head start on everyone anyway if you have the nerve to enter. And who knows, you might even be uglier than you thought.

Journalism Scholarships Awarded



Norman Rice, left, and Charles Brown, 1969 Highline graduates, received scholarships of \$500 each Thursday, Oct. 30 during the University of Washington School of Communications' annual Honors Convocation. Miss Betty Strehlau (right) their Highline journalism adviser and scholarship chairman of Washington Press Women, was cited for Highline's successful journalism program at the meeting. Rice was given an American Newspaper Publisher's Association award, one of 29 given to journalism students across the country in a nationwide program to encourage minority students to enter the journalism field. Brown, who last year was president of the Highline student body, received the Washington Newspaper Scholarship given by the daily and weekly newspapers of the state. Miss Strehlau presented the Washington Press Women Scholarship to Mrs. Barbara Ann Smith of Seattle.

Peace Corps Extends - Expands College Program

The officials of the Peace Corps and the State University of New York College at Brockport announced completion of arrangements for continuing and extending the unique Peace Corps / College Degree Program to admit a fourth group of candidates in June, 1970. The members of the first contingent completing the fifteen-month program which combines the upper division undergraduate education with Peace Corps preparation are now serving on binational educational development teams in the Dominican Republic; the second group is now serving in similar assignments in Peru and Honduras; the third group is now in the academic year phase of this joint project and is slated for overseas assignment in Latin America in August, 1970.

The candidates will be selected from the ranks of students in good standing at an accredited college who are completing their sophomore or junior year by June, 1970. Those selected will be able to earn an A.B. or B.S. degree and be eligible for a Peace Corps assignment in one academic year flanked by two summers of fully subsidized and integrated academic courses and Peace Corps training. They are expected to major in mathematics or the sciences; those who have completed their junior year prior to entrance into the program have the opportunity for a double-major.

At the end of the second summer armed with the degree,

a teaching license, in-depth cross cultural preparation and fluency in Spanish the graduates as Peace Corps Volunteers will be off on their Latin American assignment. As members of the staffs of teacher training institutions and / or consultants to secondary teachers of mathematics or science, they are important participants in the educational development efforts of their host countries. During their two year sojourn they have the opportunity to earn up to twelve semester hours graduate credit.

Peace Corps and college officials pointed out the several features which make this joint program unique including: academic credit for Peace Corps training, two fully subsidized summer sessions totalling thirty semester credit hours, in-depth Peace Corps training synchronized with the liberal arts and specialized professional preparation, individualized programming, opportunity for double majors and supervised overseas graduate work.

"This integrated program is based on our two fold conviction that (1) to combine the college and Peace Corps experiences is to make both more relevant and meaningful and the personal product more valuable (2) to provide much-needed skilled specialists — mathematics and science teachers — as Peace Corps Volunteers in Latin America is to make a significant contribution to all concerned," said President Albert Warren Brown, of the State University College at

Brockport in announcing the extension of this unique partnership.

Faculty To Perform

The cultural aspect of campus life will be well represented in the November 20th "Thursday Happening". The Faculty Recital, featuring Mr. Gordon Voiles (choral director), Mr. Edward Fish (instrumental director), plus three selected artists, should provide a stimulating and varied program.

The selections and performing artists include: a piano duet by Suzanne McCarthy and Robert Neuenschwander, playing a Mozart selection and Bach's "Jesus, Joy of Man's Desiring"; Edward Fish will play a two bass trumpet selection, accompanied by Suzanne McCarthy; Shirley Robertson (contralto) and Gordon Voiles (tenor), will sing "Abraham and Isaac" by Benjamin Britten.

All Thursday Happenings are at 12:00 noon in the Lecture Hall.

**Watch
for
Sophomore
Shuffel**

Jim Siler

The Best Of Three Evils

By Bruce Volk

P.S. Then try to find a parking space.

Black Athlete Crisis: What Are the Problems?

by Mark Burnett

Willie Brown, assistant football coach at USC, summed it up best when he said, "We have football players and we try not to classify them as black or white — just football players."

LETTERS

Bruce Richardson

Dr. Richardson's criticism of the Thunderword in reporting Moratorium events of October 15 is appreciated and taken constructively by the Thunderword's editor and staff.

In reply to Dr. Richardson's last question about the willingness of the Thunderword to report on controversial issues, the students and faculty of Highline may rest assured that the Thunderword maintains a policy of making space available for both sides of any issue, and welcomes comment from its readers.

Debra R. Pihlman

Pete Hyatt

Abstract

**Bound to Phoenix November 21
Share expenses and drive.
West 2-3198**

"... AND HERE'S A TROOP REDUCTION AND HERE'S NO DRAFT CALL FOR OCTOBER AND HERE'S..."



Thunder Words

| | |
|---|----------------------------|
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"Gee, I Didn't Know It Was There!"

by Norm Wickstrom

With a soft voice that forces you to the edge of your seat to hear her and compels you to listen, Mrs. Judy Mach, director of the Highline Learning Skills Laboratory, explained the purpose of the laboratory. "When a student comes to us needing help in a certain area, whether it be math, spelling, English, study skills, etc., — we design a specific course for him."

"Most students aren't aware of the lab's existence," she continued, "and when they find out the first thing we usually hear from them is, 'Gee, I didn't know it was there!' It is the ideal place to find out if you can or can't make Math 101 or some other course without it going on your records — and you don't have to commit yourself for a quarter, or any certain amount of time to find out."

Mrs. Mach stressed that the lab is especially valuable for new students as well as those who are returning to school after several years.

Mr. George Donovan, director of counseling, added, "There are a lot of students struggling along earning C's that could earn B's if their basic foundations were better. This is the whole idea of the lab."

In short, the lab is a workshop which is run on a personalized basis, in a non-competitive atmosphere where the student can learn at his own pace and to his own satisfaction. The program is designed to augment, rather than replace, classroom teaching.

"A student can come in and spend as little or as much time as his schedule allows as often as he needs to. A student can take a workshop class and receive two credits per quarter, or he can come in, in the middle of the quarter, work for 15 hours and receive one credit, but no grade," Mrs. Mach added.

Donovan founded the lab two years ago and, to date, it has received \$126,000 in government grants to establish and continue the lab operations through this year. He added that the school will take over the operating expenses starting next year.



THE WORKS OF THE DIDACTOR is explained to Dennis Rikansrud, freshman, by Mrs. Judy Mach, director of the Learning Skills Laboratory. Mrs. Mach formally worked at the reading and skills lab at the Univ. of Minn.

Photo by Mike Heavener

The subjects are taught via special teaching machines, tape recorders, reading machines and programmed text with the assistance of counselors who are on duty at all times.

On one of the machines, referred to as an electric book, a student can put through a spelling, vocabulary, or phonetics tape, on which one track is pre-recorded by an instructor and the other track is recorded by the student. The tape is then played back and the student compares his recording with the instructor's. On a machine, called a Didactor, a filmstrip actuated by the student, asks, corrects, and explains questions about any phase of mathematics a student selects. On the Craig Reader, film strips are flashed before the viewer which are designed to improve reading ability and retention. Speed reading machines are also available.

youth symphony

The Seattle Youth Symphony, will present this season's first concert on November 25th, at 8:00 p.m. in the Opera House.

The special group rate — \$5.65 for three concerts — will end Monday, November 3rd. The regular purchase rates for season tickets will then go into effect: \$9.45, \$8.10 and \$6.75.

Management Meet Held In Yakima

Three Highline students recently attended a board of directors conference of the Washington branch of the Distributive Education Association (DECA), held in Yakima. Those in attendance were Loren Krenelka, state treasurer of the Washington Association of DECA; Thomas Meyer, president of the Highline College Management Association; and Mark Mortenson, vice-president of the Highline association.

The purpose of the meeting was to stimulate creative thinking and to discuss future events. In all, 15 community colleges and one vocational-technical school were represented.

The meeting was the first of three state-wide conferences to be held this school year. The Highline association is hoping to play host to this year's state leadership conference.

Mid-Management: Opportunity Galore

By Frank Yenke

Is college right for me? At one time or another almost every student has asked himself that question. Everyone knows that it is hard to get a good job without a degree, but four years seems like a long time to suffer through midterms, term papers, and finals. What about a two year degree? Can a two year degree lead the way to higher-paying, more enjoyable jobs? The answer is yes, and the program that leads to the most opportunities is mid-management. What can it do for you? Let's take a look and see.

Mid-management is exactly what the name implies; people acting as a go-between for other people. Almost everything in this country deals with the offering and obtaining of goods and services, or in other words, producers and consumers. In the middle are the wholesalers, retailers, marketers, advertisers, financiers, transporters, and others. In fact, over 50 percent of all working people in the United States are in distributive occupations.

As you can see, mid-management covers many occupations. To prepare a student for any one of these careers, Highline has developed a well defined three way program in both the first and second year of study.

First of all there is the academic program. Besides the required background courses which include English, accounting, and economics, there are seminars in human relations, communications, and business policy, ethics, and management. To this are added technical courses in finance, salesmanship, mathematics, supervision, and marketing.

Secondly, the coordinated work training program offers a student opportunity to obtain credit for working while attending school.

Finally, there is the club activities program. Through the Highline College Management Association (HCMA), which is a part of the state and national Distributive Education Association, students are able to obtain experience in leadership and group activities. So strong is the HCMA that in its five years of existence it has twice won state trophies as the outstanding community college distributive education club (the only club to have won more than once).

All in all, mid-management offers more opportunities than any other two year program. Today more employers are giving recognition to two year degrees, thus giving hundreds of students a better chance to compete in the job market. If you are undecided about school or a career, mid-management may be the answer. You may wish to go for a four year degree or you may begin a career in one of dozens of fields. It may be a good way to find out what you really want.

Develop your talent, gain performing experience and earn a credit — if you have singing experience, you are invited to join a choral group next quarter. The Highline College Choir, which meets MWF at 10:00 a.m., performs at high schools and on campus.

The Vocal Ensemble, which meets T-Th at 10:00 a.m., performs a variety of music ranging

from "Madrigal" to pop tunes. They perform for campus events, banquets and schools; in addition, they will participate in the second annual college choral festival, next spring in Bremerton. Last year they joined in a massed chorus under the direction of Lloyd Pfautsch, choral director of Southern Methodist University. Openings for the ensemble are limited and you must audition for entrance.

Faculty Positions Filled

All faculty positions at Highline Community College have been filled with the appointment this week of a counselor for the guidance and counseling staff, reports Dr. Frank Brouillet, director of personnel.

The college has a full-time faculty of 137, including 120 teaching faculty and 17 administrators. The college also employs 106 personnel for clerical, food service, maintenance, and related service activities. And, for the evening programs at the college as well as in the Federal Way, Highline, and South Central districts, the college employs 246 part-time instructors.

There are nearly 500 faculty and staff employed by Community College District 9, about half of whom are full-time employees.

The new counselor, Dr. Brouillet said, is Mrs. Pamela Lund, of Seattle, who is a graduate of St. Olaf College, Northfield, Minn., and who is completing a master's degree in vocational-educational counseling at the University of Minnesota.

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Attention
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Veterans Benefits Insignificant

The following article is a reprint from the June 20 issue of TIME. Currently there is a bill in legislature to increase educational benefits for veterans by 46%. President Nixon does not support this much needed legislation.

Education Programs

The country's educational institutions, nearly inundated by ex-servicemen after World War II, are expecting no similar invasion by Viet Nam returnees. Where 50% of World War II veterans took advantage of the G.I. Bill of Rights to get themselves a college education, only 19% of eligible veterans are presently enrolled in Government-sponsored education programs. College officials, pointing out that liberal student deferments have allowed a greater number of draftees to finish their education before entering the service, predict no sizable increase in this figure. Nor are most schools prepared to give Viet Nam returnees any special consideration. U.C.L.A. Admissions Officer Wesley Robinson anticipates that "all things being equal, we would give veterans a break in deciding who gets accepted and who doesn't." But he notes that only 12% of California's graduating high school seniors are even eligible to apply for admission, and stresses that "veterans with poor records will not get in."

In fact, only highly motivated veterans with good part-time jobs or parental support are

likely to even apply for admission to most tuition-charging schools. While servicemen returning to the campus after World War II found the Government willing to pay for their tuition and books and provide them with allowances of \$75 a month and up, campus-bound Viet vets will get only a basic \$130 a month for everything, a sum that will not even cover full-time tuition in most private colleges.

Same Status

Senators Jacob Javits and Ralph Yarborough have filed a bill that would hike basic college benefits to \$150. Nothing has been done however, to make another G.I. Bill benefit — the G.I. mortgage — more available. Back in the years following World War II, some 5,388,000 veterans used the Government-guaranteed loans to purchase homes. But today, few if any G.I. mortgages are being written at all. Banks, which blame tight money, say the mortgages are unprofitable business. Milton Williams, a 21-year-old Negro, had hoped to use the \$1,000 he managed to save from his Army pay to buy a home in Queens and escape with his parents from Brooklyn's Bedford-Stuyvesant slum. Although he works as a meter reader by day and a taxi driver at night — and goes to Queens Community College in between — no bank will write him a G.I. mortgage.

The experience of Williams

and others suggests that the majority of veterans return to civilian life at roughly the status they left it. Despite the tremendous impact of the war on national life, the country as a whole has managed to maintain a peacetime psychology. Prosperity, rather than his military service, assures the typical veteran of a job. Most of those who end up in college or vocational training programs would probably have had the same opportunity without Viet Nam. It has been a nasty, inglorious war that most Americans did not understand and would prefer to forget. Of necessity, some of this negative feeling rubs off on the men who have fought valiantly in it. But for them, it is enough to be back in the real world.

Statistics Released On Highline Students

The annual student statistical report for the 1968-69 academic year is out and Highline's enrollment shows a great increase over previous years.

In 1963 the report showed only 1,139 total students attending Highline. 1969's total is expected to exceed 7,000. The fall quarter of 1968 had 2,935 men enrolled in its classes including part and full time students. There were 1,881 women attending classes. Of the total men, 1,499 were full time academic students and of the women, 743. The rest were part-time vocational or one class students. These are referred to as special students.

At a community college the enrollment usually drops during winter quarter and even more in Spring but Highline's total went from 4,816 students in the fall to 4,944 in the winter and didn't drop until Spring with 4,374.

Since Highline offers a variety of programs, there are some interesting statistics on the types of classes people chose. In fall of 1968, there were 2,915 total students in day classes and a close 2,369 in night classes. The total of credit hours taken by the academic class students was 39,708 and for vocational students, 6,693.

The winter quarter GPA for the whole school came up at 2.30. The part time students did a little better with 2.51.

Where did these people come from? Highline High School District is dominant with 532 people. Highline High School contributed 151 people. The Seattle School District was well represented by Chief Sealth with 439 and West Seattle, 97.

Highline Community College transfers are faring pretty well at 4-year institutions. At the University of Washington there are 509 students from here with an average GPA of 2.44. Down at Washington State University 18 students from here are studying at a better rate with a 2.63 GPA.

Highline has good growth potential, but more important they are turning out educated students who go far at other institutions.

physical health. The program is open to both male and female students, married or single. Classes are held at Highline CC and affiliated hospitals. Interested students should contact the Admissions office.

Special thanks to Smiling Andy for the ashtrays he provided for the overworked T-Word staff.

Fashion Forecast

by Janice Donofrio

Early soundings indicate the keyword of the season for fashion will be REFINEMENT. It's to be a clean uncluttered sleek look. You can't throw things together and get away with it. It's emphasis on "the right thing" rather than "your own thing."

The mood is the "thirties" but not in a costume-y way as was Bonnie and Clyde. This is a true authentic comeback of the thirties — true in fabric, color and silhouette ... the very soft fabrics ... the muted, soft colors ... and the long slim body silhouette.

FABRICS, COLORS

Fabrics are soft, supple and continue to shine. Surface texture is important as in wide-wale corduroy, the new cordless ribless corduroy, velvets, velours, fur blends, crushed velvet, suede, jersey, hairy wools, soft flannels, nubby tweeds, shetland weaves, and cashmere. Detailing on fabric is very important, such as stitching and piping with little contrast in color.

The biggest color of the season is aubergine (deep purple). Cypress green is the newest and most unusual shade of green. It's much paler and softer than a forest with a lot of yellow. Of course there are also many new shades of reds, blues, browns, and grey, and navy is still a top Fall color.

Vests are longer than ever this year. They look great in jacket, tunic, and coat lengths and are the newest in jersey and sweater knits. The new crochet vest is also going over big this year.

Of course flare leg pants are bigger than ever. The dress-over-pants continues and look best for evening in monochromatic color tones. Waistlines vary from low hipsters to high-rise. The jumpsuit looks newest worn with the new cardigan jackets.

NEW TRENDS

Dresses must have action. The side wrap shirtdress is important in soft, clinging fabrics. Dresses, too, look good when worn with long matching scarves and long ropes of pearls. The detailing in dresses is built-in with pointed cuffs, stitching, piping and low V and U necklines.

Skirts and sweaters always look great together. The long pull-over, belted at the waist worn with a pleated or A-shaped skirt is always becoming.

The body shirt continues for Fall with newness in fabric and built-in details such as laced-up front and cuffs, pointed cuffs, and muffler scarves instead of the stock tie. In fabrics, the twin-printed cottons, the flea market print crepes, and the shiny see-through knits are always big.

Coats are unconstructed, unrestricted, and ready to move. The lengths go short to maxi. Suede and leather are big incoats this season.

Scarves as long as they come are a great look this season in lengths of six to nine feet in jersey, crepe, wools, silks, and should be fringed in 4" and 5" lengths.

Boots are bigger than ever and come in almost any color. They certainly serve their purpose with all the rain and snow we'll be getting this year.

Short Courses and Lectures

The Short Courses and Lecture Program, formerly under the direction of the Federal Way School District, has been placed under the authority of Highline College. According to Fred Martin, the Coordinator of Continuing Education, these courses offer a stimulating way to learn about a variety of interesting topics.

Many of these courses will be offered at Federal Way High School, while the remainder will be at Highline. Fees will be collected at the first class sessions, and pre-registration is not necessary.

FEDERAL WAY HIGH SCHOOL

Phone VE 9-1654

Advanced Blueprint Reading, Tuesday-Thursday, Nov. 5-Dec. 11.

Auto Engine Tune-Up, Wednesdays, Nov. 5-Dec. 10.

Parent-Youth Relationship Seminar, Tuesdays, Nov. 4-Dec. 9.

Holiday Workshop, Tuesdays, Nov. 4-Dec. 2.

Christmas Decorations, Thursdays, Nov. 6-Dec. 4.

Holiday Foods, Tuesdays, Nov. 4-Dec. 9.

Holiday Sewing, Tuesdays, Thursdays, Nov. 4-Dec. 11.

Contract Bridge, Wednesdays, Nov. 5-Dec. 10.

Steelhead Fishing, Wednesdays, Nov. 5-Dec. 10.

Defensive Driving, Monday and Wednesday, Nov. 10 & Nov. 12.

Management Functions, Thursdays, Nov. 5-Dec. 3.

HIGHLINE COMMUNITY COLLEGE

Phone TR 8-3710, Ext. 341

The Art of Negotiation, Wednesdays, Nov. 5-Dec. 10.

Truth on Drugs: Use and Abuse, Mondays, Nov. 17-Dec. 8.

Guide to Charm and Poise, Mondays, Nov. 3-Dec. 8.

Steelhead Fishing, Mondays, Nov. 3-Dec. 1.

EXCHANGE

Highline High School—

Slave sales have always been good money makers and the H.H.S. Boys' Club raised close to \$140 on their endeavor. It is interesting to note that the highest offered price was an astounding \$28 bid by juniors Tucker Kirk and Mark Hrisko for sophomore Sandy McCartney. That's a mighty lot of money — must be wonderful to know you're worth that much. ...

Boys' Home Economics has been growing in popularity in recent years. H.H.S. offers not only the usual basic cooking and sewing instruction, but also teaches such things as organization of an apartment, selection, care, and repair of clothing, proper methods of laundering, and money management. Something not so widely known of is a girls' Autoshop course. The class is set up to educate girls in the fundamentals of auto shop. Demand for such a course was great, and the instructor reports all is going well. ...

Wenatchee Valley College—

A news story from Temple University inspired the staff of the "Knight Edition," W.V.C. publication. They are entering a male candidate in the Homecoming Queen contest. The male candidate at Temple U. won by a large majority. The identity of the "Knight Edition's" discovery is being kept secret, but rumor has it he is attractive, his measurements are 44-38-40, he has a

good sense of humor, and he is willing to serve as Queen at the ball and at the football game.

Green River C.C.—

From G.R. we receive worthwhile instructions on avoiding the draft — 1. Refuse to cooperate in any way. If they tell you to stand, sit down. If they tell you to shut up, keep on yelling. If they vow they'll make a man of you, kiss the sergeant. 2. Ask to have your name taken off their mailing list. If the draft board refuses, report them to the fuzz for threatening letters, and to Mr. Zip for obscene mail. 3. Cripple your 79-year-old mother and kill your brothers and sisters and then be the sole support of your crippled 79-year-old mother. 4. Be born at home unattended by a physician and do not go to school or apply for social security or pay income tax. You thereby do not exist! 5. Tell them that you have made a pact with the devil: In return for eternal youth you have promised to sacrifice a chicken every night in front of the Holman Library. You were a fool, but you agreed that if you should fail to observe this ritual for just one night the universe would be extinguished.

Obviously if you are drafted and sent to Vietnam you will not be able to perform the sacrifices on the proper location.

Appeal to their sense of guilt and ask whether they would like to be responsible for extinguishing the universe.

communications, disinfection and sterilization, chemistry and microbiology, and care of supplies.

Opportunities for advancement to supervisory positions are excellent in the central service areas. There is a definite need for trained personnel in this field at many hospitals and nursing homes. The only requirements are good mental and

Central Service

Program Offered

A six months program designed to prepare students for jobs as Central Service Technicians begins winter quarter. Students receive instructions in



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Aviation Institute will come to HCC

Establishment of an Aviation Industries Institute — the only program of its type among Pacific Northwest community colleges — has been approved for Highline Community College by its board of trustees. Richard Gradwohl has been named as director.

"The aviation institute will be a coordinating agency between the air transportation industry and the faculty and staff of the college," explained Dr. Robert Hamill, president, in announcing the board's approval.

The institute also will serve as a "model" for development of similar programs to work with specific industries, he said.

"The trustees have been studying for more than a year the possibility of the college providing trained personnel for the aviation industry, and of enhancing the education needs and employment potential for Highline's students. We are convinced that Highline can implement a program that will benefit both needs," Gradwohl said.

"Total employment in the air transportation industry now tops the 300,000 level," Gradwohl said, "and the industry's own Air Transport Association estimates that within five years that total could easily exceed 500,000. Training men and women for those 200,000 new jobs will be a challenging task."

"The Aviation Industries Institute is a 'natural' for Highline College in that the campus is

just four miles south of Seattle-Tacoma International Airport, one of the busiest in the nation and one that has tremendous growth potential," the assistant dean, Roger Smith, said. The airport lies within the Community College District 9 area of southwest King County served by Highline College.

The institute's instructional program will be guided by Dr. Shirley B. Gordon, dean of instruction of the college.

Instructional Flexibility
"As a community college," Dr. Gordon said, "we can offer two approaches to an industry's requirements. First, we are flexible enough to adapt our instructional program to an industry's specific requirements. And, secondly, we offer a wide variety of college credit courses in the humanities and sciences that serve as the foundation for advanced higher education."

An example of adapting instructional needs occurred last spring when 40 of the college's stewardess program students took advantage of a special 11-week evening-hour course to train them as reservation clerks for summer employment. Local airlines officials informed us of the upcoming shortage of personnel, and we were able to respond quickly and effectively to answer the need," Dr. Gordon said.

In addition to the stewardess program — which already has its freshman class of 100 filled for this year — the college has an aviation management program for students interested in airlines and airport operations. Both are two-year programs that lead to an associate degree in applied science. Special courses, such as that for reservations clerk, will be grouped within the institute.

As an adjunct to the institute program, a ground school course for anyone studying for a private pilot's license is being offered by the college this fall as part of its non-credit community service program.

Nursing Students Attend Convention

Four students from HCC attended the fall State of Washington Associated Nursing Students (SWANS) convention in Spokane November 6, and 8. The theme of the convention was "Friendship across the Miles."

The SWANS convention is a twice annual event. This year it was held at the Deaconess Hospital School of Nursing. The program dealt with the ever-rising problem of poison control. Deaconess has access to many excellent speakers on this subject and is known as the poison center (emergency) of the Inland Empire.

Close to 100 students from all over the state attended the convention. Those who went from Highline were: Bonnie Baynard, sophomore, and Barbara Buss, Sherrie Higgins and Jackie Christenson, freshmen.

Governor Daniel Evans has declared November 16-20 as State Community College Week.

Thursday Happenings

Thursday, Nov. 20 Faculty Recital
Thursday Dec. 2 Piano — violin recital featuring Slavonic music, by Mr. & Mrs. Thomas Mandl
Thursday, Dec. 11 Performance by the HCC music department

Working With Industry

"We're not equipped nor staffed to become a complete aviation education institution overnight," reported Gradwohl, who has been working with local industry authorities, "nor can we responsibly initiate a lot of courses simply to make the institutes 'course catalog' look impressive."

"We will, however, work with the industry to determine their hiring and training needs, and then coordinate activities on the campus to provide desirable courses and programs. And, as budgetary considerations permit, we will start new programs that have a demonstrated long-term need."

An outstanding example of cooperation between local industry and the college was the "field trip" conducted last winter when groups of fledgling stewardess students were flown to Alaska by Alaska Airlines to see operations first-hand by aircraft, airlines, and airport personnel.

"By even the most conservative estimates, and considering the area served by airlines offices at Sea-Tac alone — scores of installations in the West and from Alaska to Mexico to the Far East — there ought to be thousands of new jobs within five years that could be filled by students of the Puget Sound area," Gradwohl said.

CONSTRUCTION COSTS PROVE STAGGERING

By Wayne Downing

With the costs of absolutely everything hitting the ceiling these days, campus construction makes no exception. Only three campus projects are planned for

the near future, and according to Donald Slaughter, Manager of Services, this amounts to some 493,000 dollars.

This money is being held up by the governor in order to curtail inflation. Even though, the money has been allocated and it is only a matter of time until Highline receives the money.

The 493,000 dollars allocated to Highline College has been channeled into three projects: 85,000 dollars — for landscaping, clearing and fencing; 228,000 — additional locker and dressing room facilities, storage space, multi-purpose room, and storage room; 180,000 — expanding facilities and providing for an addition to Building 24 - Vocational Building - on the east side. This would separate the welding shop from the machine shop, purchase new equipment, and provide outdoor facilities.

It is clearly evident that campus construction is no small business. Mr. Slaughter noted that construction costs run about thirty dollars a square foot. Yet these additions are necessary to a college like Highline that is growing so fast, so big, and so great.

Social Science Courses Up-Dated

The Social Science Department of Highline C.C. has endeavored to provide students with a broad choice of informative subjects. The newest of the courses offered this quarter are "Africa 1850", taught by Mr. Donald McLarney head of the Social Science Department, which covers the history of Africa from prehistoric time up to the height of the slave trade in the 1800's.

The black studies program, "Black Culture in America," is headed by Mr. Keve Bray who also serves as director of the Black Culture Center in Seattle. The course is designed to achieve classroom knowledge of the black culture, its art, music, and drama.

The Social Science Department's plans for the winter quarter include a new course in Anthropology entitled "The Indian in Contemporary America." The class, which is the sequel of Anthropology 130 "The American Indian," will be taught by Mr.

Brian Holmes. The class will discuss the American Indian today and his place in society.

Along with the new course in Anthropology will be a new course in Cartography, instructed by Mr. Donald Vollbracht, and designed to inform students of the principles of map construction. Completion of the class will lead to students obtaining a certificate as an assistant planner, or one who is involved with city planning problems and selection of industrial sites.

"United States History" has been changed from a two quarter sequence consisting of: 121 - American History; 122 - American History from 1830 - 1896; 123 - American History 1896 to the present.

Other classes to be offered winter quarter include a survey of state and local government and a special studies course on the "History of Southeast Asia" taught by Mr. John Pierce. Credits from this class will be transferable.

Counseling Ratio Low

By Norm Wickstrom

Eight hundred seventy five to one!

A take off on Custer's Last Stand? No, it is the student-counselor ratio here at Highline according to Mr. George L. Donovan, director of counseling. These almost insurmountable odds are taken in stride, "Except at the beginning of the quarter when there are so many new students to place," Mr. Donovan explained. "After the first few weeks though, things settle down and we can handle the normal traffic load."

"Theoretically," he continued, "each student is assigned a faculty advisor of similar interests and it is hoped that the advisor will take interest in the student. If the student knows where he is going the advisor can tell him how to get there," he added. "It is when this system breaks down or when the student doesn't know what direction he wants to go that we come in," he added. (It should be noted that the student has to seek this advice). "Also," Donovan continued, "if a student doesn't get along with his advisor he can ask for a change and should. This also applies to the counselors. Everyone should be able to talk to someone about his career area. But, I would like to add that if a counselor believes that another counselor could help a

student better, that he would send the student to him."

"We will also try to help the student with his personal and personality aspects. Everyone in college is in the process of growing up or outward. We try to help the student understand himself better. The first step is testing and the second is personal interview," Donovan stated.

Jokingly he continued, "Kids today have three hang-ups — sex, grass and a college degree. But, the facts are that out of ninety per cent of the students that enter Highline wanting a college degree, only twenty per cent are successful. So, according to statistics seventy per cent of these students may or may not feel they are failures — and they shouldn't!" He concluded, "There are too many directions to go. Everyone doesn't need a college education to be successful."

The counseling offices are located in the IGC building and office hours are 8 a.m. to 8 p.m. It is desired that appointments be made.

Dr. McFarland, Highline's registrar, announced that there are approximately 7200 students enrolled. This is about a 2000 student increase from last year.

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Highline Library Offers Unusual Drugs Info

One can find almost anything in the Highline C.C. library; classics, periodicals, textbooks, and if you search hard enough, you may find such interesting literature as "The Marijuana Consumer's Guide."

This storehouse of "knowledge" was found in the vertical file along with others. However, it is kept behind the desk.

The book "Marijuana Consumer's and Dealer's Guide" deals with such useful topics as how to produce \$2,000 worth of Hashish from \$85 worth of Marijuana, and how to convert inferior grade pot into Connoisseur quality super-grass. Off the subject of pot, the book deals with how to extract LSD from Morning Glory seeds, and how to extract pure Organic Mescaline from Peyote. Also contributing to the book is a section labeled "Helpful Hints." This area includes how not to get burned, tests for THC (a new drug), what to do about surgared grass, among others.

The authors are very serious and the methods they describe go into quite some detail on the procedures to be used. However, the author (who is unknown), editor, and publisher of this book "assume no responsibility for failures and damages resulting from the use of substances and procedures herein described."

Of course, the authors, editor, and publisher do not "encourage the use of substances and processes in countries or state where they are forbidden by law."

The book states that it was printed for its "educational value and as a humble addition to the total of mankind's knowledge."

"We're not equipped nor staffed to become a complete aviation education institution overnight," reported Gradwohl, who has been working with local industry authorities, "nor can we responsibly initiate a lot of courses simply to make the institutes 'course catalog' look impressive."

Highline's Money Tree

By John McGough

If you were to go down to the IGC building at 8:00 a.m. every morning and sit there until 4 - 5:00 p.m. every night for a week, you would see Miss Billie Hilliard at least ten times.

If you had been at the University of Idaho a few years back you would have seen Billie Hilliard graduate with a B.A. degree in Business Education. Miss Hilliard was later to go on and earn her M.A. in psychology and counseling at the University of Washington. She also studied at Stanford University for one year. With this and a few filler jobs in between, she had the qualifications necessary to be hired as a counselor-instructor at HCC in the fall of 1965. By her second year at Highline, she worked her way into her present position as the Director of Financial Aids and Placement.

Among Miss Hilliard's many interesting responsibilities are on-campus employment, in which she and her co-workers, Mrs. Beverly Dickman (placement interviewer) and Mrs. Laura Thomas (secretary), will have placed an estimated 200 students by the end of this quarter. Also included are the awarding of Educational Opportunity Grants (75 this year); Leadership Activities Awards; College Awards and scholarships. When asked if awarding money to students was fun she quickly replied, "It's the hardest thing in the world. We always have more applications than money."

This year there seem to have been more 18-19 year-old students who have moved away from home and who are applying for financial aid. This has naturally resulted in more applications for assistance than had been expected, according to Miss Hilliard.

The funds for most of the aid programs are awarded by Federal, Community College budgets (state), and by private donors or organizations.

Inflation is when everybody is so rich that no one can afford anything.

The Way of Truth

Our way of serving man faces much competition - powerful, highly skilled competition with endless millions in Financial Resources. These competitors would have us buy our fitness in a pill, in a bottle, or in a gadget. Thus we are urged to:

Wake up with Caffeine,
Keep going on Nicotine,
Move bowels on Serutan,
Kill pain with aspirin
Stay alive on Geritol,
Grow slender with Ella,
Walk on arches of steel,
Drown worries in alcohol,
Adjust stomach on Tums,
Write examinations on Benzadrine,
Relax with tranquilizers,
Stop backaches with kidney pills,
Sleep on barbiturates,
Start the new day with bubbling alkalisers to get rid of yesterday's brown taste,
To make room for today's Arthur H. Steinhaus
Toward Understanding Health and Physical Education

Blind Minority Aided

by Doug Davis

There are over 5,800 blind people in the state of Washington today. Three blind students are enrolled at Highline Community College right now; someone does care about this minority group.

In cooperation with the Rehabilitation Center, Highline C.C. is setting up a center for the blind students in the Highline Library. Mr. Ronald Boyd, head of the Audio-Visual Department, graciously donated his office in the upstairs portion of the library. Although the center is not complete, blind students are welcome to use it at any time.

Many people are responsible for the creation of this blind center. Mr. Boyd was made aware of the need for something to aid these blind students who are at a disadvantage because of the need for special text books and tapes. Along with Dave Edwards, one of the blind students, and Mr. Lloyd Smart of the Rehabilitation Center of Seattle, Mr. Boyd and Dr. Morris (Librarian) plan to make this center as "homey" as possible for the blind students. They are looking for rugs and curtains to give the office a look to demonstrate some of the feelings these people have in helping the blind minority of Highline. Any donations will be gratefully appreciated.

Already donated have been two study desks loaned by Dr. Morris, two cassette tape recorders, and many tapes and study materials from the Rehabilitation center.

The Highline center is working with the Rehabilitation center in the use of materials from the main library for the blind. This enables blind students from Highline to use these materials at no charge.

Mr. Smart of the Rehabilitation center is working on acquiring Braille textbooks, typewriters, and other study materials useful for the blind students.

The center was established because of a number of interested people including Mr. George Donovan of Counseling, Mr. Don McLarny, and others. Because of the number of interested people involved, the center is expected to be in full operation in a couple of weeks.

Afro-American Society Plans Busy Year

The first Highline Afro-American Society meeting was held Tuesday, October 21, at 12:00 in the library conference room. Curtis Robinson presided over the 10 members present. The goals and purposes of the organization were discussed. A suggestion was made to change the name of the organization from Afro-American Society to Black Student Union. Ideas and suggestions for fund raising and service projects were presented and will be discussed further at the next meeting. It was emphasized that everyone is welcome especially black students.

Second Meeting

October 28, at 12:00 the second B.S.U. meeting was held in the library conference room. Curtis Robinson presided with 14 members present. Projects for this quarter were discussed. Some of them are a candy sale, talent contest, and a dance. There was also a serious discussion concerning attendance. It is plain to see that this years B.S.U. is a serious hardworking group of concerned black students. The next meeting will be November 18, at 12:00 in the library conference room. Be there!



Singers Unite!

The director of H.C.C.'s vocal department is Mr. Gordon Voiles, who was formerly the choral director at Renton H.S. and Willamette U.

Adults and proficient younger singers should consider auditioning for the Highline Community Choral, which was organized a year ago by Mr. Voiles. It performs one major work each quarter, plus a variety of selections to broaden their program.

Mr. Voiles can be contacted in Faculty B, for further information and auditions.

A Baha'i Message

You say: "You do want peace"?
You want: "All wars to cease"?
Listen: There is at hand,
good news in every land.
The word: A brand new law.
The name: Baha' a'llah

He said: "There will be peace".
To man: "These wars must cease".
We should: "Turn to each other".
Consider: "Each as a brother".
His message: ALL SHOULD
LAUD
He is: THE GLORY OF GOD.

brain-teaser

The members of a small loan company are Mr. Black, Mr. White, Mrs. Coffee, Miss Ambrose, Mr. Kelly, and Miss Earnshaw. The positions they occupy are manager, assistant manager, cashier, stenographer, teller, and clerk, though not necessarily in that order. The assistant manager is the manager's grandson; the cashier is the stenographer's son-in-law; Mr. Black is a bachelor. Mr. White is twenty-two years old; Miss Ambrose is the teller's step-sister; and Mr. Kelly is the manager's neighbor.

Who holds each position?

Highline to "Map" Out New Class

Ever wonder where you were going? Ever get lost in an unfamiliar city? If you at one time or another found yourself in any of these situations, most likely you turned to a map to resolve the problem. And if you ever stopped to really look at the map, you probably noticed how precisely and accurately it was designed.

A class in cartography, or the construction of maps, will be offered at Highline next quarter. The instructor, Mr. Donald Vollbracht, describes the five-credit class as, "Interesting, not to everyone, but it can add to someone's general education. Those people who are interested in places may be interested in maps." Mr. Vollbracht is well qualified to teach the subject, having spent five years designing maps for Denoyer-Geppert Co., a large map producing company in Chicago.

The cartography class will cover the design and construction of maps, deal with the problems involved, and teach students to look at maps critically. There is a demand for well trained cartographers to work for federal and state governmental agencies and to work for private firms. Students wishing a career at this level are advised to finish their education in a higher institution. But for those who want a job in cartography at the local level, Highline hopes to offer a larger program of cartography so that completion of this course will enable the students to receive a certificate of an assistant planner. Requirements for completion will be the same as at a university (math and social sciences) but on a smaller scale.

To quote Mr. Vollbracht, "Maps are beautiful or they can be, if they are well designed and constructed."

Engineering Program

Doubles in Enrollment

Along with the increase in the school's enrollment to seven thousand, the engineering department has doubled its enrollment to between one hundred eighty and one hundred ninety students.

There is both a one and two-year program. The one year program consists of drafting while the year deals with engineering technology. The selection of classes is the same as last year. These include blueprint reading, structural design, surveying, computer application to engineering, and many others, numbering about twenty-five. All first and second year credits are transferable.



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Franklin D. Roosevelt



Roosevelt Dime

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Third In State For Cross Country Team

by John Barton

As predicted in the last issue of the Thunderword, the three top contenders for the November 8th Washington State Community College Cross Country Championship were Highline, Seattle, and Spokane. These same three teams took the first three places in that meet. Taking first place was Spokane, second, Seattle, with Highline coming in third. There were fifteen teams participating.

Taking first place with a time of 17:22.3 was the consistently good runner Riley Shirey from Seattle CC. Shirey also took top honors in the Oct. 4 division meet here at Highline, the division meet at Green River and others besides his first in the state CC meet.

The next five places were filled by runners from Spokane. Placing second through sixth were John Lopez, Phil Burkwest, Willie Hernandez, Mark Nast, and Bill Bloom from Spokane. Seattle took seventh and eighth and Tacoma tenth.

With a time of 18:13 Highline's Steve Peterson took tenth place. Peterson was followed by Steve Denton who took thirteenth; Jack Callies placing 22nd; Greg Vernon, 24th; Don McDowell, 27th; Jim Berwold, 36th; and Larry Oberholtzer, 54th. These runners competed in a field of 97.

Saturday's State competition brought to a close the '69 Cross Country season. The team racked up three first places, one second, a third and a final third place in their final meet at Mt. Vernon, in which they competed against the best community colleges in the state. Congratulations are in order for Coach Don McConnaughey and his fine cross country team.

Team scores are as follows; (lowest score wins)

| | |
|-----------------------------------|-----|
| Spokane | 20 |
| Seattle | 53 |
| Highline | 96 |
| Everett | 119 |
| Shoreline | 131 |
| Green River | 156 |
| Tacoma | 200 |
| Yakima | 267 |
| Walla Walla | 269 |
| Bellevue | 289 |
| Skagit Valley | 290 |
| Lower Columbia | 296 |
| Olympic | 311 |
| Centralia | 366 |
| Clark - not enough for team score | |



STEVE DENTON moves toward the finish line behind Everett's fourth place runner. Denton is a freshman, he took fifth in the Thunderbird Invitational.

derbird Invitational.

— Photos by Mike Heavener

HCC Runs Away With Invitational

BY John Barton

November 1, 1969 saw the host team in the Highline Community College Thunderbird Invitational Cross Country Meet take first place for their third win of the season. The T-Birds took seven of the first twelve places to win the meet in a field of twenty-seven participants.

Competing against Highline in the meet were Everett, Bellevue, and Skagit Valley Community Colleges.

The first place runner was Wayne Funk with a time of 20:34. He is a member of the Everett Trojans, who took four of the first ten places to give them a very close second place, losing by only four total points.

The T-Birds took second and third, with Jack Callies coming in second with 20:54 and Steve Peterson taking third with a time of 21:14. Also from Highline, Steve Denton took fifth place; Don McDowell, eighth; Greg Vernon, ninth; Jim Berwold, tenth; and Kim Michelson taking twelfth.

The other first ten places, first, fourth, sixth and seventh were taken by Everett which made for a very close meet. Their score was considerably lowered by their last two point scoring runners who placed thirteenth and fifteenth. They also had a runner in twentieth place.

Bellevue and Skagit Valley didn't stand much chance with all their places being considerably higher than Highline's or Everett's. Skagit's first runner, Kevin Mullen took eleventh and Bellevue's first runner, Don Pedrick took fourteenth.

The scoring went as follows; (with lowest score winning)

| | |
|-------------------------|----|
| Highline Thunderbirds | 27 |
| Everett Trojans | 31 |
| Bellevue Helmsmen | 87 |
| Skagit Valley Cardinals | 99 |

Wrestlers Start Daily Practices

It looks like a great year for wrestling as far as the new T-Bird wrestling is concerned. The twenty-eight boys began daily turn-outs the last week of October in preparation for their first meet, Dec. 6th. Their first meet will be a tournament held at Grays Harbor. Coach Richard Wooding seems very optimistic about the season despite the tough competition the team will face.

The team will have six returning lettermen, one of which took the state championship in his weight class last year. Returning to the team this year are Greg Lusk, 118 lbs.; Dave Ackley, 134 lbs.; Dan Jaggler, 142 lbs.; Mike Moore, 150 lbs., last

year's state champion; and Steve Whidden, 177 lbs. who took 3rd in state last year; and Dave Grieves, 190 lbs.

Coach Wooding explained that of the twenty-eight hard working athletes turning-out each day, there will be no cut. He said that there was no need for such a cut because they would decide on their own whether to stick with it or quit.

The team will have a lot of competition because there are many strong teams in the league. In their first meet at Grays Harbor they will be going against Grays Harbor, who has taken State consecutively in the last few years. The T-Birds took third in the state last year.



Two of the finest ballet performances of the week were performed by Randy Forney (left) and Bill Wingert (right) as they prepared for the first basketball game of the year against the Shoreline Samuri November 28 in the Pavilion.

— Photo by Mike Heavener

Cross Country Season Recap

The following are the results of the Thunderbird Cross Country season. Lowest score in each meet belongs to the winning team.

| | Sat. |
|--|------|
| Oct. 4 Division Meet-Green River, Olympic, Seattle, at Highline. | |
| Seattle College | 20 |
| Highline | 47 |
| Green River | 55 |
| Olympic College | 115 |
| Sat.-Oct. 11 Olympic Invitational at Bremerton. | |
| Highline | 19 |
| Skagit Valley | 62 |
| Olympic College | 76 |
| Lower Columbia | 76 |

| | |
|--|-----|
| Thurs.-Oct. 16 Skagit Invitational at Mt. Vernon. | |
| Highline | 23 |
| Simon Fraser | 62 |
| Tacoma | 69 |
| Bellevue | 101 |
| Skagit Valley | 101 |
| Centralia | 171 |
| Sat.-Oct. 25 Division Meet-Highline, Olympic, Seattle, at Green River. | |
| Seattle | 20 |
| Green River | 46 |
| Highline | 58 |
| Olympic | 105 |
| Sat.-Nov. 1 T-Bird Invitational at | |
| Highline | 27 |
| Everett | 31 |

| | |
|---------------|----|
| Bellevue | 87 |
| Skagit Valley | 99 |



| | |
|--------------------------------------|-----|
| Sat.-Nov. 8 State Meet at Mt. Vernon | |
| Spokane | 20 |
| Seattle | 53 |
| Highline | 96 |
| Everett | 119 |
| Shoreline | 131 |
| Green River | 156 |
| Tacoma | 200 |
| Yakima | 267 |
| Walla Walla | 269 |
| Bellevue | 289 |
| Skagit Valley | 290 |
| Lower Columbia | 296 |
| Olympic | 311 |
| Centralia | 366 |
| Clark - not enough for team score | |



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ALL SORTS OF SPORTS

by John Barton

Being that Highline is not fortunate enough to have a football team, several interested football enthusiasts have taken it upon themselves to spend their time in a game very similar to football, but lacks a basic understanding of rules. The game is a combination of touch, tackle, and flag football, co-ed. A line of T-shirt clad boys (usually) blocks for a pretty good backfield of Highline-type girls. On the other side they face the same. Just to give the guys a little incentive, and a sense of competition, it just so happens there are less girls than boys. Girls experienced in tackle, touch or even flag (football that is), you may come play with them any day on the lawn outside of the cafeteria.

In a recent swim class, also co-ed, the instructor gave verbal warning to all girls wishing to wear "skinny" or bikini type bathing suits. The warning stated that if any girl were to jump in and loose either her top or bottom, (of her swim suit) that all rescuers, male and female would be privileged to help save the victim and retrieve the missing portion of the suit.

Fast runners and card fans, there are many competitive card games being played daily in the student center. I happened to notice a game going on the other day called spoons. Each person is dealt four cards. Then the dealer starts passing the remainder of the deck clockwise one card at a time. As each player picks one up he discards one so that he only has four cards at any one time. When any member gets four of a kind, all players grab for a spoon, of which there is one less than there is players. Who ever does not get a spoon is the loser. The only variation to this game was that the spoons were placed outside on the deck and the mad rush for spoons resulted in a smashed pumpkin, a squashed garbage can, total disorder in the lounge and a missing half deck of cards. Now why would anyone want to steal these cards?

Another sport I have observed is girl rating. A select chosen few boys are the judges and each girl who happens to walk by is judged on a scale of one to ten. If a girl rates between six and ten, she will receive her grade and will be asked to sign it. Rumor has it that some girls feel indignant if they receive any grade lower than ten. That's Conceit.

The beginning of November brought the beginning of both Wrestling and basketball. Wrestling is coached by Mr. Richard Wooding. So all you wrestlers no matter what size or shape, grab your grappling gear and go out and grapple.

Kar Korner

By Lyle Leiser

Edsel Vs. Mustang

One of Ford's most researched and fool-proof endeavors was the Edsel. For two years before Edsel's initial display to the public, the Ford Motor Company investigated exactly what people wanted in an automobile. Ford made the Edsel accordingly. They built almost every desire and want of the consumer into their Edsel. With all of this research, the Ford Motor Company expected the Edsel to sell astoundingly well. So, with great expectations, they displayed their pride and joy in 1958.

To Ford's amazement, the Edsel did not catch on. What was wrong? Feeling that the public was not really aware of their discovery, Ford reintroduced the Edsel in 1959. The car just did not appeal to the public. With a few improvements on past sore-spots, and a few basic style changes, the car came out in 1960. But to no avail. With no more response to their product, Ford decided to scrap the project. To this day, they can't figure out why it failed. But all was not lost. Ford cleverly wrote the project off as a business expenditure, and made a small profit on income tax.

Now let's look at the other side of Ford's reasoning. This is the Ford Mustang. The Mustang is a perplexing situation. This car had comparatively no research as to how well it would sell. Ford was racing to produce the first pony car, so subsequently the car had little research done to see how well it should sell. Well, the rest is history. Since Mustang's introduction in 1964, it has been the best selling single car. Its success surprised Ford as well as the consumer.

So it seems that Ford's "Better Idea" is not always the most successful. Or, does this mean that the consumer is more status conscious than quality conscious. This seems to be the case. People would rather have a less expensive, compact car, just because everyone else has one. People tend to conform to their peers, and thusly do not buy what they really want. In the pre-Edsel days, Ford studied people's wants, but they forgot to analyze what people will really buy. Edsel appealed to the consumer, but, "Joe Style" next door would laugh at you if you bought one. Ford finally realized that the consumer is completely unpredictable, and that they shouldn't rely only on their careful studies.



Carolyn Nelson

Ski Club Schedule

Highline CC's Ski Club started its fall activities Sat. Nov. 8, with a ski swap in the cafeteria. The swap was a free sale and all students were invited to bring their no longer needed ski equipment and clothes. The club made no money but lots of students did.

Another program planned by the club this fall is a fashion show to be put on by Seattle Sporting Goods and Night Owl Ski School. The date for this is not yet definite.

Highline Ski Club is associated with two different instruction programs for skiing. For the regular ski school, students may attend classes on week-days or week-ends with Ski Professionals Inc. Instructor training is offered through Washington Ski Institute with lessons at Snoqualmie Summit and classroom lectures in Bellevue.

Ski Fair Set

Big Mountain, Montain will be the scene for skiers of HCC during spring break. Big Mountain is a new ski area noted for its late spring skiing and good snow conditions accompanied by usually sunny weather.

Mr. P. J. Adamson, general agent for the Great Northern Railroad visited Highline on Friday, October 17, and showed a film on skiing at the Big Mt. followed by a question and answer period.

The Skifun week is planned for March 21-23. The skier pays only \$145 for the entire trip which includes his transportation, food, lodging and lift tickets. The skier also gets free storage for his equipment during the week.

EXTRA INNINGS

By Dennis May

Speaking of doing your own thing, and who isn't now days, there's a fine example of a good "bag" down northern California way. The football team at Sacramento State College has offered to wear the jerseys of Holy Cross University for the rest of the season. Odd you say? Not really. Holy Cross has had to cancel its remaining games because the entire football team has been laid up with infectious hepatitis. (Jim Owens should be so lucky.) In this day of trying to get the best for only yourself, this is a fine gesture from a group of young men who care about others. A tip of the hat and a standing ovation for the Sacramento State football squad.

Since we're talking about the 'ol pigskin, perhaps you've wondered why Highline doesn't have a team? It certainly would be nice to have somewhere to go on Saturday afternoons to vent our frustrations wouldn't it? Well the answer is really quite simple. No money. Just to start and maintain a college football program at a community college costs at least \$35,000 dollars a year. And that would be a mediocre program at that. Maybe in three or four years, when HCC quits having growing pains, the money can be shaken loose from the powers to be and the Thunderbird can have a chance at stiff arming the league. Or even taking a road trip.

Just think how much fun it would be to experience a road game like Olympic College did in 1968. Pre-season practice had shown the Rangers to be a 100-1 chance to win the then weak Washington State Community College football league. Spirits and moral were high though as they boarded the bus on Thursday afternoon to travel to Bakersfield, California to play Bakersfield J.C. Head coach Jim Avant had managed somehow to keep the news a secret that Bakersfield was ranked number three in the nation in the pre-season polls. Now if you've ever seen an average size Greyhound bus loaded with 33 players and coaches you'll understand just how exhausting and cramped that bus ride was.

The first afternoon out they stopped in Eugene, Oregon, to use the Oregon State University practice field. After a good no pads workout, they boarded the bus and headed for Medford where a restless, short sleep wasn't enjoyed. The next day, Friday, brought the team to Fresno. Another restful (?) night and a bad breakfast the next morning set the day off on the wrong foot.

Arriving in Bakersfield on Saturday afternoon the bedraggled group got a good steak dinner at a local Deeney's and hit the rack to try and relax. They also found out that BJC was number three on the charts.

Most of the players had never competed before a large crowd and when they came onto the field that night, the 14,500 people in the stands was a bit awesome to say the least. As it turned out, the crowd was only half as awesome as the Bakersfield team. With only one minute gone in the first quarter the score was 7-0, their favor. Halftime was a solemn affair in the Olympic dressing room because of the 28-0 score.

To make look-story short, Baker field won 60-0 and more or less set the tone for the entire season at Olympic. Despite several close games, the Rangers wound up 0-9 for the season and that's one heck of a way to spend \$35,000 dollars. It's too bad somebody didn't offer to wear the Rangers jerseys. They probably would have let them.

BASKETBALL SCHEDULE 1969-70



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| Tues. Dec. 2 | Shoreline | at Shoreline |
| Sat. Dec. 6 | Tacoma | at Tacoma |
| Fri. Dec. 12 | Spokane | at Spokane |
| Sat. Dec. 13 | N. Idaho Jr. College | at Coeur d'Alene |
| Sat. Dec. 20 | U.P.S. Frosh | at Highline |
| Mon. Dec. 29 | Thunderbird Classic (Highline, Shoreline) | at Highline |
| Tues. Dec. 30 | Thunderbird Classic (Green River-Seattle) | at Highline |
| Fri. Jan. 2 | Wenatchee | at Highline |
| Sat. Jan. 3 | Yakima | at Highline |
| Fri. Jan. 9 | Fort Steilacoom | at Fort Steilacoom |
| Wed. Jan. 14 | Lower Columbia | at Longview |
| Fri. Jan. 16 | Walla Walla | at Walla Walla |
| Sat. Jan. 17 | Columbia Basin | at Pasco |
| Fri. Jan. 23 | Green River | at Highline |
| Sat. Jan. 24 | Olympic | at Highline |
| Tues. Jan. 27 | Tacoma | at Highline |
| Fri. Jan. 30 | Spokane | at Highline |
| Fri. Feb. 6 | Wenatchee | at Wenatchee |
| Sat. Feb. 7 | Yakima | at Yakima |
| Fri. Feb. 13 | Fort Steilacoom | at Highline |
| Fri. Feb. 20 | Walla Walla | at Highline |
| Sat. Feb. 21 | Columbia Basin | at Highline |
| Fri. Feb. 27 | Green River | at Auburn |
| Sat. Feb. 28 | Olympia | at Bremerton |

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(free pair of Siamese cats — see Ernie)