



Visual Communications

Certificate

Program description

The Visual Communications program (VICOM) prepares students for jobs in the graphic design field. Students will learn to develop and implement solutions to visual communication problems; articulate design concepts in a professional manner and connect to the intended audience using visual, oral and written presentation skills unique the field of visual communications; and use technology consistent with the graphics industry standard.

Key advisors

Tamara Hilton, thilton@highline.edu

Program map

The following program map contains recommended courses to complete your degree or certificate. This document does not replace meeting with an advisor. In order to discuss your educational goals and plans a meeting with an advisor is very important.

Note: Not every class is offered every quarter. Talk to a faculty advisor to check when specific courses are being offered.

1st Quarter – Fall

| Courses: 14 credits | Credits | Complete? |
|------------------------------|---------|-----------|
| VICOM 152 – Typography | 4 | |
| VICOM 230 – Photoshop | 5 | |
| VICOM 110 – Graphic Design I | 5 | |

Action items/milestones

- Declare your program of study/major
- Meet with your advisor to discuss this program map

2nd Quarter – Winter

| Courses: 15 credits | Credits | Complete? |
|-----------------------------------|---------|-----------|
| VICOM 120 – Graphic Design II | 5 | |
| VICOM 165 – InDesign Layout | 5 | |
| ENGL& 101 – English Composition I | 5 | |

3rd Quarter – Spring

| Courses: 15 credits | Credits | Complete? |
|-------------------------------------|---------|-----------|
| BUSN 135 – Business Mathematics | 5 | |
| BUSN 160 – Human/Labor Relations | 5 | |
| ART 101 – Design I: Two Dimensional | 5 | |

Action items/milestones

- Meet with your advisor prior to completion of 45 credits

4th Quarter – Fall

| Courses: 15 credits | Credits | Complete? |
|---|---------|-----------|
| VICOM 132 – Drawing for Illustration I | 5 | |
| VICOM 105 – Intro to Design Software Applications | 5 | |
| VICOM 250 – Designing with Illustrator | 5 | |

5th Quarter – Winter

| Courses: 3 credits | Credits | Complete? |
|--|---------|-----------|
| VICOM 140 – Internship, OR VICOM 240 – Internship | 3 | |